



SLOW FOOD EUROPE

CALL FOR PROPOSALS 2020 - GUIDELINES

In order to reach the Strategic Goals of [Slow Food's Call to Action](#), Slow Food Europe is launching the present Call for proposals.

Eligibility criteria

Eligible applicants must:

- represent a Slow Food local group (such as Slow Food Convivium or [Slow Food community](#)) or commit to create one by the end of the project
- be a Legal entity or natural person representing an informal group
- be based in one of the 27 EU Member States

Furthermore, applicants are requested to:

- be available to participate in a webinar organised by Slow Food to present the results of the project (approx. by April 2021)
- deliver a final impact report – using the specific template provided - at the end of the project (by January 30th, 2021) including the evidence and justification documents for the financial report (invoices and receipts of incurred costs)

Eligible activities

N.B: An Action can include multiple activities.

- the Action must take place in one of the 27 EU Member States
- the Action must contribute to the achievement of at least 1 of the 3 Strategic Pillars of the Call to Action¹:
 1. **DEFEND BIODIVERSITY**
 2. **EDUCATE THE WIDER WORLD**
 3. **SUSTAIN OUR EFFORTS AND INFLUENCE THE PUBLIC AND PRIVATE SECTORS**
- Amount that can be requested for each proposal: minimum 1000 euros – maximum 5000 euros
- Duration: the Action must be implemented between mid-October and December 31st, 2020
- How to submit the Action's proposal?

The proposal is submitted in English and sent to slowfoodeurope@slowfood.it using the specific Application form (font Arial 11).



Provisional calendar:

- Deadline for submission of the proposals: **4th October 2020 at 23:59** (Brussels date and time)
- Evaluation: 5-8 October 2020 September
- First half of October: announcement of the proposals awarded with a grant

Please note that depending on the number of proposals received, the announcement of the Action granted might be postponed.

1. **DEFEND BIODIVERSITY:**

When we defend biodiversity, we go beyond the biological diversity of plants and animals and think about the relationship between people and nature, as well as the traditional knowledge that has given rise to thousands of techniques for transforming raw materials into breads, cheeses, cured meats, sweets, and more. For us, biodiversity begins with the invisible and includes the microscopic organisms that give life to soil and food. Biodiversity is preserved and enhanced within human societies, and for this reason it is also crucial for promoting and protecting cultural diversity.

- Research and catalog the heritage of biological and cultural diversity linked to food (as an expression of territory), and identify the people who protect this heritage;
- Support and promote those who preserve biodiversity and act as caretakers of local territories; those who use agroecological techniques and sustainable farming practices that respect animal welfare; those who manage the resources of the oceans, rivers, and lakes without overexploiting them; those who promote an agricultural model that can stop the spread of monocultures and intensive farming, as well as the concentration of power in just a few hands;
- Create opportunities for dialog and exchange (commercial and otherwise) between those who work to bring food from “farm to table,” as well as with consumers.

2. **EDUCATE THE WIDER WORLD:**

When you learn through the senses, by doing and playing, you understand the world. These emotional sensations change individuals and forge communities. And this approach is not just an effective technique for conveying knowledge; more importantly, it is an approach which makes learning relational, in which each of us is simultaneously student and teacher. Through this approach we urge the promotion of best practices around the world and highlight the bond between the health of the planet and our own.

- Develop communications materials and launch campaigns to increase awareness about the food system and to change behavior;
- Design and deliver educational and training activities as well as experiences to improve knowledge about food — from production to consumption to food loss — and to impact people’s practices and choices;
- Design and deliver educational and training activities for professionals in the food sector in order to reward those who make positive changes in food production, distribution, marketing, consumption, and waste management.

3. **SUSTAIN OUR EFFORTS AND INFLUENCE THE PUBLIC AND PRIVATE SECTORS:**

We advocate for the world we want to live in. We engage both the public and private sectors and look for the signs that show us how, and with whom, we can achieve a better future. It is important to understand that we cannot do it alone. We forge ties with others in order to defend those worst-affected by the industrial food system. We must do this work for others and with others. We are the multitudes.

- Influence public institutions and the private sector at every level in order to create policies and models that support fair and regenerative systems of production, distribution, marketing, consumption, and management of food loss.
- Inform, involve, and mobilize individuals and communities to become advocates for the necessary transition to fair and sustainable policies;
- Create alliances with others who are fighting for similar goals.